

## **Goals of ICC Preferred Provider Program**

The Preferred Provider Program focuses on training opportunities offered by various categories of ICC-approved education Providers, as identified in Section 1.6, which collectively form the ICC Preferred Provide Network (PPN). The Program recognizes and promotes ICC-approved educational offerings by a variety of Providers as they relate to codes, standards and guidelines, as well as building construction materials, products and methods.

## **Purpose of the Preferred Provider Program**

The ICC Preferred Provider Program is designed to accomplish several goals:

- Create an easily accessible network of extensive training opportunities from a variety of educational resources;
- Provide access to quality training on specialty topics and building products that are beyond the ICC core training programs;
- Provide increased quality and support for educational renewal requirements of the ICC Certification Program;
- Enhance the relationship between ICC and educational Providers in support of building safety and innovation in building products and construction practices; and
- Expand opportunities for maintaining high level of professional achievement demonstrated through obtaining ICC certification.

## **Benefits of Becoming a Preferred Provider**

There are many important reasons that ICC Preferred Provider status benefits education Providers, including:

• Connecting Preferred Providers to ICC members to create a vast network of educational opportunities. The International Code Council has over 58,000 members who rely on educational and informational opportunities to stay current on varied aspects of building construction and use. The Program brings education Providers together with these members, as well as over 350 ICC chapters and 40,000 ICC-certified individuals, to greatly expand the amount and quality of available training needed to serve the significant needs. With a subscription base of more than 220,000 and database of over 450,000, significant access opportunities are available. ICC's periodic communication with its members and customer bases regarding the PPP and links to the PP website will facilitate the connection between ICC members and customers with Preferred Providers.

- Leveraging a partnership between the Provider and ICC. The Program exposes the services and
  products of education Providers to ICC's broad audience through a Provider directory, listing of
  Provider educational offerings, and links to Provider websites. In addition, the Provider can use
  the ICC Preferred Provider logo and brand for marketing purposes. See Appendix G for ICC
  Preferred Provider Logo Usage Requirements.
- Support of ICC Certification Renewal Program. The ICC certification program certifies over 14,000 code officials, inspectors, plan reviewers, permit technicians, special inspectors, and students every year in over 40 national examination categories. Such certifications must be renewed every three years, with renewal based primarily on participation in educational programs. Every year more than 12,000 individuals renew one or more of their certifications. To maintain a level of quality assurance for the credibility of the ICC certification renewal program, the use of ICC or Preferred Provider training is now required as a condition of all certification renewals. More information is available in Appendix C.
- Participation in ICC Chapter Education Benefit Program (CEB). Eligible ICC chapters are
  awarded chapter education benefits (CEB) that have historically been limited to ICC-provided
  training. The benefit has now been expanded so that chapters can choose to obtain educational
  services from a Preferred Provider as the chapter benefit with a significant reimbursement from
  ICC. More information on the CEB program can be found in Appendix D.
- Chapter discounted prices for ICC publications. Preferred Providers that choose to offer ICC publications as an integral part of their training offerings will be able to purchase such publications from ICC at ICC Chapter seminar prices. ICC Chapter seminar prices are generally 20 percent lower than ICC Member prices; however, actual pricing may vary based on the individual publication.
- Wall certificate. Preferred Providers will receive a wall certificate from ICC in recognition of their initial approval as an ICC Preferred Provider.